

**Покана за публикации в специално издание**  
**Call for Papers (Special Issue) Rhetoric and Communications Journal**

## **Call for Papers**

Discourse and Rhetoric amid COVID 19 Pandemic:  
Dis/Articulating The ‘New Normal’

Journal Editor: Ivanka Mavrodieva  
Guest Editors: Andrea Valente and Paola Giorgis

The coronavirus disease with its global and local pandemic has been on the top agenda of Government leaders, scientists, health professionals, as well as on the daily headlines across journalistic media. New governmental measures, decrees, scientific recommendations, and sanitary campaigns, which are endorsed and spread through mainstream media, emerge every day to combat or alleviate the pandemic. On the one hand, a new discourse and rhetoric has been articulated to create, support, and even impose a ‘new normal’ that reconfigures how human beings communicate, interact, and socialize in public and private spaces. On the other hand, the new normal has triggered responses from sceptics, ‘Covideniens’ and protesters who try to disarticulate it by polarizing and politicizing the coronavirus pandemic.

With this in mind, this Special Edition invites junior and senior scholars to collaborate with articles that explore and analyze the various languages, rhetorical strategies, and discourses used during the coronavirus pandemic in order to either articulate (e.g. construct, endorse, conform) or disarticulate (e.g. contest, deny, undermine) the ‘new normal’. This Special Edition looks forwards to collaborations in the field of argumentative theory, critical/discourse analysis, rhetoric, critical sociolinguistics, communication studies, and others alike.

**Guidelines:**

We invite unpublished manuscripts that range from 3500 to 5000 words.

**Please submit final work to:**

editors@rhetoric.bg,  
journal.rhetoric.bg@gmail.com

**Deadline:** November 30th, 2020

**For further submission guidelines, please visit our website:**

[http://journal.rhetoric.bg/?page\\_id=98](http://journal.rhetoric.bg/?page_id=98)

Potential authors are encouraged to contact Dr. Andrea Valente (prof.acval@gmail.com) for their proposed study beforehand or for any questions regarding the Special Issue.

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